

Opening the window on new markets worldwide

Pacific Aero Tech is one of the leading aircraft window and avionics repair companies worldwide. The company's 40,000 square foot facility includes state-of-the art window and avionics shops, plus the largest in-house exchange pool of new, rebuilt and overhauled windows in the world.

Strategy and Approach

- Developed a content and messaging strategy that demonstrates the size and quality of Pacific Aero Tech – the company, the facility, the people
- Designed content, navigation and interfaces for current clients and visitors to easily access content relevant to their specific needs
- Designed and strategically located online sales tools for potential clients in a global marketplace
- Optimized the site to be at top of search engines for visibility in the window and avionics repair market

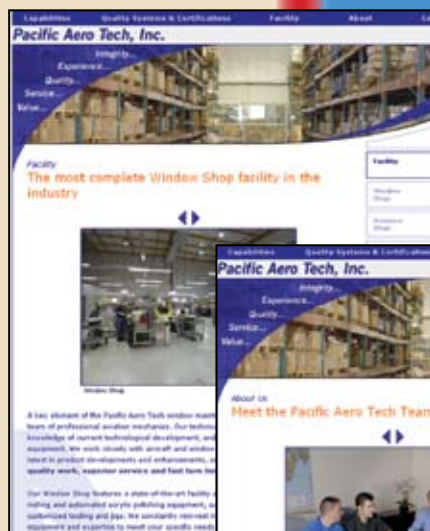
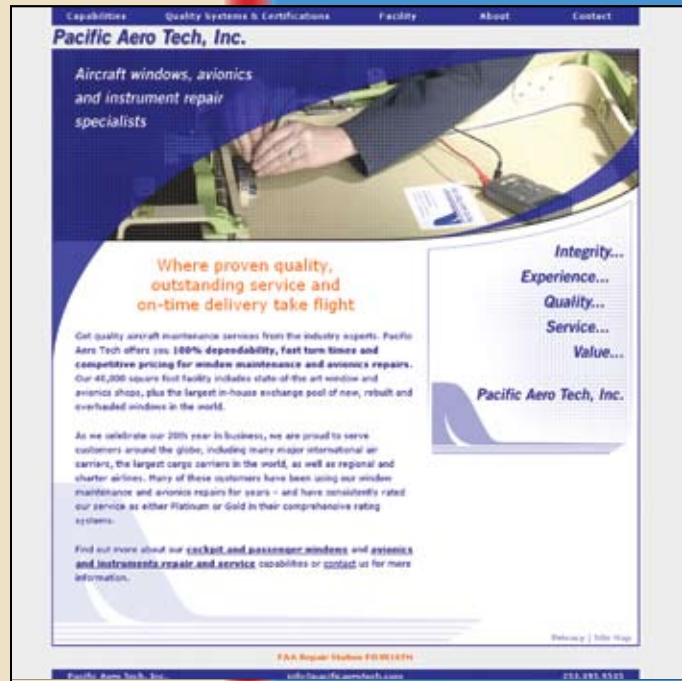
The Bottom Line

Pacific Aero Tech has seen that their Website not only serves their existing customer base, but has extended their visibility on a global scale.

"Our new Web site exceeds my every expectation, and has one of the most professional appearances in the aviation industry. Eva and her team have done an amazing job of accurately capturing our technical operation and our corporate culture. This was definitely money well spent."

Karen Odegard, President, Pacific Aero Tech, Inc.

www.PacificAeroTech.com



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